PRIVACY AND COOKIES POLICY

For the website www.dpfsolution.eu / www.intermotive.pl *(Compliant with general data protection regulations and Telecommunications Law)*

§ 1. GENERAL PROVISIONS AND DATA CONTROLLER

1. This Privacy Policy sets out the rules for the processing and protection of personal data of users visiting and using the website available at **dpfsolution.eu** and **intermotive.pl** (hereinafter referred to as the "Service").
2. The Data Controller of your personal data is **INTERMOTIVE SOLUTIONS Piotr Sołkowicz**, with its registered office at: ul. Kasztanowa 15, 05-830 Nadarzyn, Poland, Tax ID (NIP): PL5342268153, REGON: 015822396, e-mail: office@intermotive.pl / kontakt@dpfsolution.eu, phone: +48 509 369 466 (hereinafter referred to as the "Controller").
3. The Controller declares that it exercises special care to protect the interests of data subjects, and in particular ensures that the collected data is processed lawfully, fairly, transparently, for specified purposes, and is not subjected to further processing incompatible with those purposes.

§ 2. PURPOSES, LEGAL GROUNDS, AND SCOPE OF DATA PROCESSING

Depending on how you interact with the Service, the Controller processes personal data for the following purposes:

No.	Purpose of processing	Legal ground	Scope of processed data
1.	**Handling inquiries and contact form submissions** (commercial contact, quote preparation, scheduling video/on-site presentation of DPF PRO+ machine)	Taking steps prior to entering into a contract at the request of the user or legitimate interest of the Controller in establishing business relationships	Name and surname, company/workshop name, e-mail address, phone number, message content
2.	**Sending personalized Business Plan / ROI Model** (profitability calculator)	User consent or taking steps to provide a requested commercial proposal	E-mail address, workshop calculation parameters (number of filters, service price, simulated profit)
3.	**Establishment, exercise, or defense of legal claims**	Legitimate interest of the Controller in	Contact details, correspondence history, technical logs

No.	Purpose of processing	Legal ground	Scope of processed data
		protecting its legal rights	
4.	**Ensuring proper operation of the Service** (statistics, language preference storage, anti-spam security)	Legitimate interest of the Controller in maintaining a secure and functional website	IP address, cookie identifiers, browser local storage (localStorage)

§ 3. VOLUNTARY PROVISION OF DATA

1. Providing personal data in contact forms and the ROI calculator is **voluntary**, but necessary to receive a response to an inquiry, book a machine demonstration, or obtain the business plan calculation.
2. Failure to provide the required data will prevent the Controller from handling the request.

§ 4. DATA RETENTION PERIOD

Personal data is stored only for as long as necessary to achieve the specific purposes:

1. **Commercial inquiries and ongoing contact:** for the duration of communication, and thereafter for the time required for evidentiary purposes or until an objection is raised.
2. **Informational materials and ROI calculations:** until consent is withdrawn by the user.
3. **Legal and formal matters:** for the statutory limitation period for potential legal claims.
4. **Technical data / Cookies:** for the duration of the browsing session or until cleared by the user in browser settings.

§ 5. DATA PROTECTION AND CONFIDENTIALITY

1. The Controller does not sell, trade, or commercially disclose personal data to third parties.
2. Personal data is properly secured and processed exclusively by authorized personnel of the Controller for the sole purpose of servicing inquiries and maintaining website operations.

§ 6. DATA SUBJECT RIGHTS

Every user whose data is processed has the following rights:

1. **Right of access:** the right to obtain confirmation as to whether data is being processed and to receive a copy of that data.
2. **Right to rectification:** the right to request the correction of inaccurate or incomplete personal data.

3. **Right to erasure ("right to be forgotten"):** in cases provided for by applicable law.
4. **Right to restriction of processing.**
5. **Right to data portability.**
6. **Right to object:** to data processing based on the Controller's legitimate interest.
7. **Right to withdraw consent:** at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

To exercise any of these rights, please send an e-mail to: **office@intermotive.pl** or contact the Controller by mail at the registered office address.

You also have the right to lodge a complaint with the relevant competent Data Protection Authority (in Poland: Prezes Urzędu Ochrony Danych Osobowych).

§ 7. COOKIES AND BROWSER TECHNOLOGIES

1. The Service uses cookies and browser local storage (localStorage).
2. **Technical Storage:** used solely to remember user language preferences (e.g., PL/EN) and the status of cookie banner acceptance.
3. **Video Content:** The Service may embed video players from external platforms (e.g., YouTube). Third-party cookies are only loaded after the user directly interacts with the video player.
4. **Managing Cookies:** Users can block or restrict cookies at any time through their web browser settings.

§ 8. DATA SECURITY

The Controller applies appropriate technical and organizational measures to protect personal data against unauthorized access:

1. Encrypted connections using secure **SSL/TLS (HTTPS)** protocol.
2. Anti-spam and anti-bot mechanisms in online contact forms.
3. Precautions preventing unauthorized alteration or disclosure of personal data.

§ 9. CHANGES TO THE PRIVACY POLICY

1. The Controller reserves the right to update this Policy to reflect changes in legislation or technical updates to the Service.
2. The current version of the Privacy Policy is always available in the footer of the Service.